



Children's Eye
Foundation of **aapos**

2020 GALA

BRAZOS HALL // AUSTIN, TX

MARCH 27



@childrenseye



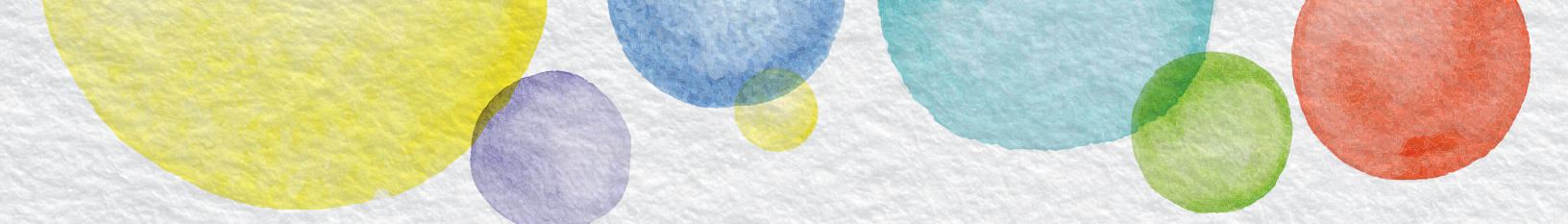
@childrenseyefou



childrenseyefoundation



childrenseyefoundation.org



Are you looking for a creative, cost-effective way to raise your profile with pediatric ophthalmologists? The Children's Eye Foundation of AAPOS Gala is the premier social event at AAPOS 2020 in Austin, Texas. This event is a must-attend for ophthalmologists from around the globe. This year's gala will be held on Friday, March 27 at Brazos Hall.

Event & Table Sponsorship

The CEF/FAAPOS Gala sponsorship is an excellent opportunity for your company, alumni group, or committee to network and gain prominent visibility. All sponsorships are considered charitable donations* that directly support our mission. Event ticket and auction sales cover the meal and other costs associated with the event.

VISIONARY \$5,000

- A table with prominent seating for eight guests
- Special recognition in e-blasts and other digital marketing
- Full-page ad in the event program

INNOVATOR \$2,500

- 6 complimentary Gala tickets
- Half-page ad in the event program

PARTNER \$1,000

- 4 complimentary Gala tickets
- Half-page ad in the event program

A La Carte Sponsorship

AUCTION & RECEPTION \$5,000

The opportunity to underwrite the gala's live auction and reception and same benefits as Innovator level plus dedicated signage and branded signature cocktail.

ENTERTAINMENT \$2,500

Live music/entertainment and same benefits as Partner level plus dedicated signage onstage.

PHOTO BOOTH \$1,000

Fun photos for guests and signage with company name and logo displayed next to photo booth.

Live Auction: In-Kind Donation

Donate ophthalmic equipment or services to promote your company to AAPOS members before and during the AAPOS 2020 Annual Meeting.

DONATION \$5,000 VALUE

- A table with prominent seating for eight guests
- Special recognition in e-blasts and other digital marketing
- Full-page ad in the event program

DONATION \$2,500 VALUE

- 6 complimentary Gala tickets
- Half-page ad in the event program

DONATION \$1,000 VALUE

- 4 complimentary Gala tickets
- Half-page ad in the event program

Additional Support Benefits for All Auction Donations Valued at \$10,000+

- Acknowledgement in event materials, including the website, marketing materials, onsite signage and event program
- Invitation for 2 guests to the Foundation's Donor Reception
- Recognition* in various Foundation e-blasts, website, and other channel marketing

*Charitable donations to the Children's Eye Foundation of AAPOS are tax deductible as provided by law. For tax purposes, your deduction is limited to the amount that exceeds the value of any goods or services received. It is the policy of CEF/FAAPOS that a portion of the gifts and/or income there from is used to defray the costs of raising and administering the funds. CEF/FAAPOS has been established as a 501(c)(3) for conducting non-profit, charitable, educational, and scientific activities.

For more information, email
ceffaapos@aao.org

CHILDREN'S EYE FOUNDATION OF AAPOS 2020 GALA